



Culturesphere Process: Culture & Team Chemistry Index

Team: Culturesphere Team

Culturesphere Process: Team Chemistry Index Profile

Outspoken. Creative. Introspective.

Team Profile: Culturesphere Team

Team Chemistry Index® Profile: Outspoken, Creative, Introspective

Culture Profile: John Palmer, Jr. | Business Developer

Meyers & Briggs®: ENFJ
Extraversion (E) | iNtuitive (N) | Feeling (F) | Judging (J)

Leadership Style(s):
Visionary. Charismatic. Facilitative. Cross-Cultural.

Learning Style: VAK (Visual | Auditory | Kinesthetic)
Kinesthetic

Culture Profile: Marques Bussey | Creative Director

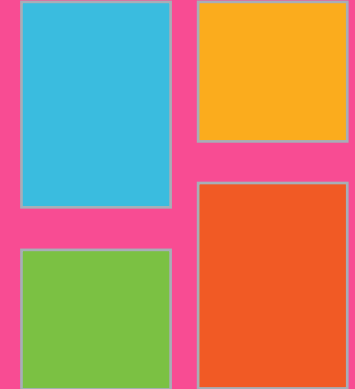
Meyers & Briggs®: ENTJ
Extraversion (E) | iNtuitive (N) | Thinking (T) | Judging (J)

Leadership Style(s):
Strategic. Visionary. Facilitative. Cross-Cultural.

Learning Style: VAK (Visual | Auditory | Kinesthetic)
Visual

Team Chemistry Index®: Outspoken, Creative, Introspective

Extraversion: 62%
Introversion: 38%
iNtuitive: 41%
Sensing: 59%
Feeling: 52%
Thinking: 48%
Judging: 9%
Perceiving: 91%



Opportunity & Capitalization Index®:
HIGH

Risk Adversion: Mildly Low



Culturesphere Process: Culture Index Profile

Entrepreneurial. Global Leadership. Facilitator

Culture Profile: John Palmer

Culture Index®:

Entrepreneurial. Global Leadership. Facilitator.

Culture Profile: John Palmer, Jr. | Business Developer

Meyers & Briggs®: ENFJ

Extraversion (E) | iNtuitive (N) | Feeling (F) | Judging (J)

Leadership Style(s):

Visionary. Charismatic. Facilitative. Cross-Cultural.

Learning Style: VAK (Visual | Auditory | Kinesthetic)

Kinesthetic

Experience Factor Index®:

Culturesphere | Entrepreneur: 10 years

SureHosting Internet Solutions | VP Biz Dev: 1 years

Reality Media | Entrepreneur: 8 years

Culture Chemistry Index®:

Entrepreneurial, Leadership, Facilitator

Extraversion: 62%

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iNtuitive: 41%

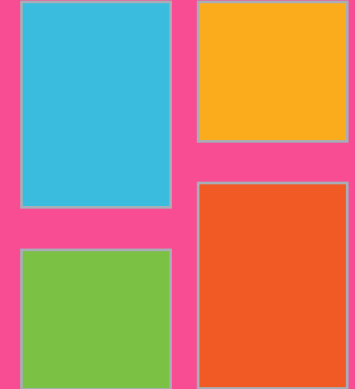
Sensing: 59%

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Notes of Interest:

Increased RMR for SureHosting 40% year over year

Entrepreneur with global connectivity

Extensive Operational Knowledge



ENFJ: “The Mentor”

Extraversion (E) iNtuitive (N) Feeling (F) Judging (J)

ENFJs are global learners. They see the big picture. The ENFJs focus is expansive. Some can juggle an amazing number of responsibilities or projects simultaneously. Many ENFJs have tremendous entrepreneurial ability.

ENFJs are externally focused, introspective, altruistic, positive and have excellent people skills. They are warm and have a natural desire to be supportive and encouraging.

Being charismatic and possessing excellent language skills, they do well in leadership roles. ENFJs strive to enhance the lives of their human brethren.



Culture Index:
Entrepreneurial. Global Leadership. Facilitator.

Culturesphere Process: Culture Index Profile

Creative. Influencer. Decisive.

Culture Profile: Marques Bussey

Culture Index®:
Creative. Influencer. Decisive.

Culture Profile: Marques Bussey | Creative Director

Meyers & Briggs®: ENTJ
Extraversion (E) | iNtuitive (N) | Thinking (T) | Judging (J)

Leadership Style(s):
Strategic. Visionary. Facilitative. Cross-Cultural.

Learning Style: VAK (Visual | Auditory | Kinesthetic)
Visual

Experience Factor Index®:

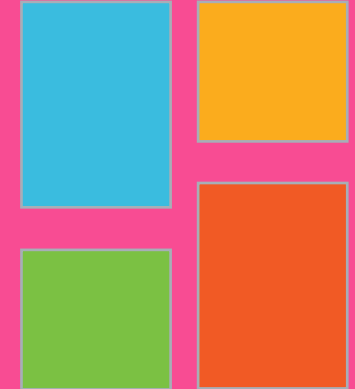
Sprint/T-Mobile | Creative Director: 7 years

Hallmark Cards | Designer III: 3 years

Messenger Ink | Entrepreneur: 20 years

Culture Chemistry Index®:
Outspoken, Creative, Introspective

Extraversion: 62%
Introversion: 38%
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Notes of Interest:

Produced Logos for NBC Pilots The Cape

Created Campaign Strategy for The Roasterie

Created Award-winning design for Sprint



ENTJ: “The Chief”

Extraversion (E) iNtuitive (N) Thinking (T) Judging (J)

ENTJs direct their energy outward. They are gregarious, talkative and very assertive. They are enthusiastic and expressive.

Chiefs are Intuitive and future-oriented. They are imaginative, complex and abstract in their thinking. ENTJs are Thinkers. They are logical and objective. They make decisions with their head rather than their heart.

ENTJs are rational, impersonal and critical in thought. They are firm with people and are thick-skinned. ENTJs are decisive, enjoy finishing tasks and seek closure.

They like structure and schedules. They are disciplined and responsible.



Culture Index®:
Creative. Influencer. Decisive.